



# **Abelusi Global** **Statutes of Association**

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## **Addendum B:**

### **ABELUSI Social Business Plan (Project)**

What Abelusi offers:

*Counselling, Supporting, Enabling, Assisting, Identifying opportunities for problem solving or development, Mediation, Guidance, Information, Training, Project implementation, Advice, Applied research, Transmitting, Liaising, Connecting people with people, Monitoring, Ideas.*

To procure advice and counselling to entrepreneurs, small & medium size companies, local and private institutions, locally and globally on any particular area(s) of their starting, development or operational stage(s) at all levels of the organization.

To support the representatives of these entities in difficult times or in the face of a particular challenge across the affected facets of their activity/activities.

To identify and where necessary contact potential outside help and support (interlocutors, potential partners and sponsors, vendors...) to bring eventual solutions and relief to these entities in need.

To provide assistance on request in a specific area of expertise (financing, marketing, human resources...) for a given short period in a totally unofficial role, based on experience and free cooperation.

To strengthen the knowledge and skills of people so that they can be better equipped in certain areas of their activity thus enable them to achieve success.

To enable entities to develop, such as being more profitable, more technologically aware, better organized, more adept in change management and more prone to succeed in the face of unprecedented difficult economic times.

Abelusi proposes its help where and when necessary to « project management ». We share our experiences and make suggestions. We can connect the project initiator(s) with outside experts through our local and global network so as to provide in an unconditional fashion some needed resources for success.

The sustainability of our environment is an integral part of our mission. When and where needed we shall provide some expertise in that field. We shall support resilience of communities and local populations to climate change and promote solutions for efficient and sustainable use of tools and resources.

Abelusi may help in an unofficial matter in the resolution of conflicts or mediation process between entities.

Abelusi may provide some free training in certain domains (management, human resources...) and can provide names and contact details of adequate purveyors for specific training needs.

Abelusi may submit research work upon request in an effort to help entities access to historical knowledge and advancement in specific matters/subjects.

Abelusi may provide help in liaising entities with the local institutions when possible or at the very least provide advice on how to approach the connection with them.